

Protection Design and Research of Liucun Ancient Village Cultural Industrial Park in Hancheng, Shaanxi Province

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Abstract: Cultural and Creative Industries Are Emerging Industries with Creativity as the Core under the Background of Economic Globalization. They Are Also an Important Way to Measure the Economic Vitality, Industrial Structure and Innovation Power of a Country or Region. Liucun Ancient Village is Located in Hancheng, Shaanxi Province, with Rich Cultural Heritage. in Recent Years, Tourism Has Gradually Become a New Bright Spot in the Economic Development of Hancheng. Therefore, the Design and Protection of Liucun Ancient Village Cultural Industrial Park Has Become the Current Development Needs. the Cultural Industry Itself is a Content Industry, and the Park Relies on the Spatial Agglomeration of Cultural Resources to Explore How to Find Inspiration from Tradition, Re-Establish Modern Values, and Gain Social Recognition and Market Returns. Based on the Exposition of the Protection Design of the Ancient Village Cultural Industrial Park in Liu Cun, the Article Explores the Correct Way for the Ancient Village Culture to Develop At Present through the Aspects of Style Restoration, Cultural Inheritance, Protection and Development, Etc.

1. Introduction

Cultural industry park is a form of park. It has specific business combination requirements, is the carrier of cultural industry agglomeration under the new situation, and has practical significance of cultural innovation and economic benefit unification [1]. China's cultural industry has also developed greatly in recent years. The development of cultural industry in China has provided a new carrier and form of expression for the development of folk tourism. The combination of the two has given birth to a new development mode of folk tourism in China today [2]. At present, worries about the crisis of cultural spirit deficiency and the significance of rebuilding Chinese cultural values to China's modernization and rejuvenation of the nation are still issues of general concern to academic circles and society [3]. Industrial structure has been upgraded and transformed to better meet the needs of social development in the new era. In the wave of large-scale industrial restructuring, most cities have transformed and upgraded the functions of a large number of industrial abandoned buildings in urban space in the process of industrial upgrading. Under the dual pull of downstream economy and advanced demand, cultural industry is cohesing from the edge of national economy to the center with its unique charm, becoming the pillar industry to promote the economic development of all countries [4]. How to proceed from the functional orientation of industrial heritage, and then guide its later design, is an important part of our research on this kind of land.

2. Analysis of Project Basic Conditions

2.1 Geographical Position

Liucun Village is located in Hancheng, Shaanxi Province. Liucun Village belongs to Liucun,

covering an area of about 33 mu. According to the 1987 Hancheng Geographical Names, there were 71 households and 275 people. Owing to the reform of state-owned enterprises and poor management in the later period, the old factory buildings and factories are idle. The brick archway in the West echoes the Guandi Temple in the Dongtou Zhai Gate, and then stretches out several lanes to the South and north, linking the whole residential settlement into one. Since the automatic production equipment was put into industrial production, there has been a flowing water production chain with automatic control. The industrial space has been greatly reduced, the number of workers has been significantly reduced, a large amount of space has been idle, and the industrial space has taken on a new look. Entering Liucun village, the beautifully faded inscription on the lintel of every household reflects the cultural background of the whole village in the past. The winding brick wall with clear water seems to tell people about the prosperity of Liu Cun village.

2.2 The Historical Evolution of the Ancient Village

There is an ancient village in the east of Liu Cun on the north bank of Bishui in Xizhuang Town of Han City, which has a history of about 500 years. It faces Xielaozhai in the east and Dangjia Village and Xiagan Valley in the north. It belongs to the Liu Cun Villagers Committee. In the old days, the village used to be inhabited by people, and its surnames include He and Cui. Now the residents have moved to live outside the village and become desolate. The development of industrial parks has gone through several main stages: industrial parks, eco-industrial parks and post-industrial parks. Cultural industrial parks are the main forms of post-industrial parks. Due to geographical location limitation, although it is impossible to gather national designers here, it can also integrate creative cultural enterprises and creative market in the region, which plays a certain role in the localization of landscape design. From Yuan Dynasty to Shun Dynasty, Liuyuan Village was first named Liuyuan Village because of the willow garden in the east of the village, and later referred to as Liucun for short. Liucun Village is located in the east of the village and adjacent to it. After the Revolution of 1911, it belonged to the Northern District. After the founding of the People's Republic of China, it belonged to Xizhuang District and now belongs to Xizhuang Town.

2.3 The Current Situation of Ancient Villages

With the development of the times and the progress of the society, the village of Liu, which used to be crowded with people shouting and smoke from kitchen chimneys, has gradually moved to live outside the village due to the inconvenience of production and life. Like many ancient villages in Hancheng, it is deserted and has become a historical mark that will soon disappear. As the old factory area is surrounded by residential areas in the east-west direction, there is often an isolated phenomenon in landscape design. The landscape reconstruction of the park is difficult to integrate with the city's continuous development of real estate, which has become a new challenge for the landscape reconstruction of the park. Geographically speaking, industrial space is a centralized industrial space formed by rational planning and allocation of industrial machinery and mode of labor production. Therefore, we can't let these precious ancient residential villages wither and fall like this. We must invest money, dig out its cultural connotation and architectural value in a planned way, restore and rebuild the original site, and form a cultural industry project with regional characteristics, so as to benefit the society.

3. Development Goals and Strategies of Liucun Ancient Village

3.1 Diagnosis of Tourism Problems

As the main feature and basic approach of cultural industry development, cultural industry park is an important support and effective carrier to promote the development of cultural industry. Although the study of cultural industrial parks also recognizes the relationship between the park and local resource endowments, the cultural functions of the parks, especially the functions of cultural inheritance and cultural revival, have long been neglected. Hancheng has a famous scenic spot Dangjia Village. The overall style of the ancient village in Liu Cun is similar to Dangjia Village.

How to make features and distinguish them from Dangjia Village is a problem to be solved in the planning. How to determine “which should be demolished, which should not be demolished, which are of conservation value, and which need to be demolished for reuse” among the numerous industrial heritage buildings and remains has gradually become a key topic of research and discussion by experts and social people. Liucun Ancient Village lacks protection and maintenance, and its environmental quality is poor. Residents in the ancient village of Liucun have moved elsewhere. Some buildings in ancient villages have been damaged seriously and need to be repaired. The waters in villages are stagnant water, which has odor and needs to be rectified as a whole. The main roads are mainly asphalt roads, which are convenient for vehicles. Besides the main roads, red bricks and T-shaped joints are often used. Occasionally, graffiti landscapes appear on the ground. However, they still seem monotonous and lack the sense of industry in the old times. In the level of cultural and artistic landscape, the elements of modern fashion account for the vast majority, losing its original quality.

3.2 Overall Objective

The traditional industrial heritage should be preserved as a whole and transformed into cultural facilities, such as museums, exhibition halls, concert halls, theaters, etc. With the development of the times, people are not only limited to the design of landscape exterior space for the park, but also consider the design of landscape essence and the change of human emotion. It is a new research direction for the landscape renovation of waste factories [5]. The development of industry drives the improvement of productivity. Historical changes carry the symbols of industrial civilization through the form of industrial buildings, especially the early or groundbreaking industrial heritage which has special historical value and conveys real historical information to the present people. As the main feature and basic approach of cultural industry development, cultural industry park is an important support and effective carrier to promote the development of cultural industry [6]. In this series of development process, the attitude towards production, life and ecology has gradually changed from opposition to unification. On the basis of the unification of the three, cultural industrial parks have also divided several different types according to the development mode of the parks according to different emphases. In the future, Liucun Ancient Village will gradually become the preferred tourist and leisure resort in Hancheng, Shaanxi Province. It will become the leading tourist attraction integrating culture, leisure, experience and exploration. It will become the key scenic spot for foreign tourists to choose to stay in Shaanxi and the trump-card tourist area in Shaanxi Province.

3.3 Phased Objectives

In recent years, the restoration of style and features, rapid development of protection and restoration of ancient buildings and historical streets in Liucun, basically restored the old style and features, and restored the ancient military defense scene. Such parks are established and managed under the planning and promotion of local governments, and have good economic and policy support. Policy and industry are important elements. Folklore creative industry zone for the purpose of developing folklore industry and fostering small and medium-sized enterprises; folklore cultural industry exhibition zone for the purpose of promoting and publicizing folklore culture and developing tourism industry; leisure entertainment zone for the purpose of attracting tourists to expand the interest of the park; completion of inheritance and utilization of historical and cultural resources of Liucun ancient village; planning and repair; Construction of transportation and road facilities, accommodation, catering and leisure, interpretation signs and other tourist service facilities, construction of parking lots and tourist reception centers; Complete entrance, winery culture area, cave dwelling experience area, extreme exploration area, racecourse and agricultural sightseeing experience area. According to the actual situation of the park and the development ideas of the cultural industry, in order to realize the scientific layout and harmonious development of the cultural industry, we should focus on the development of key industries and build a pattern of prominent advantageous categories and linked development of related industries. In the medium and long term, establish an image and develop for a long time to further improve the software and hardware construction in the planning area and upgrade the product grade. Extending the industrial

chain, developing a series of characteristic tourism commodities and constructing a perfect product system; Make it a compound park with landscape function. The park staff and foreign personnel will be involved in the public landscape to form a diversified, innovative, functional and dynamic park landscape.

4. Design Principles of Liucun Ancient Village Cultural Industrial Park

4.1 Reflect Local Characteristics

The construction of Liu Cun Ancient village Cultural Industrial Park should not be at the expense of destroying history. It should pay attention to the protection and development of traditional historical buildings and historical landscapes and innovate on the basis of them. In the reconstruction of the park, the roads in the park will be planned reasonably to facilitate the connection between regions and facilitate the management of the park landscape by personnel and the participation of the crowd. The appearance of new things constantly refreshes and rewrites the tradition and history. When we get used to new things, we often forget their lasting and far-reaching impact on our way of life [7]. Through the pursuit of historical spirit and cultural connotation to find the expression of landscape, it brings people spiritual shock and inherits the cultural attribute of landscape [8]. The context of the research base can start with the history, aborigines, spatial form, texture and site characteristics of the base, and further understand the spiritual connotation of the base. At the same time, the landscape nodes are dispersed in different areas, and the landscape route is clearly marked, so that participants can not easily lose their direction, and participate in the pre-survey of the masses and employees, which makes the designers, participants and users have a kind of interactive participation in the landscape transformation.

4.2 People Oriented

As a village for tourism development, Liu Cun's Ancient village cultural industrial park should pay more attention to its functions while pursuing visual effects, instead of starting from the so-called artistic beauty. Habitual guidance of human nature is an important way to achieve emotional sublimation. This guidance is based on the premise of exploring the behavior characteristics and behavior factors of human beings. It is designed to adapt to human nature habits as much as possible. This design guides participants into the creative cultural landscape. Under the environment of rapid urbanization, we must clearly distinguish the value of industrial heritage and remains, protect and utilize those with historical, scientific and cultural values in an appropriate way, carefully demonstrate and gradually transform those with lower historical values, and apply them to modernization. Under the condition of market economy, cultural industrial parks shoulder the responsibility of continuing cultural tradition, innovating cultural products, providing cultural services and stimulating cultural consumption. They should be based on tradition and face the future, taking into account both economic benefits and social benefits. In addition, the government, as a planner and manager, has advantages in serving Park enterprises, building service platforms and providing market resources due to the breadth and strength of resource mobilization, and has the function of linking internal and external intermediaries. We should combine the use function with the ornamental purpose, understand the user's behavior, habits and psychology, and pay attention to the use needs of different groups of people.

5. Conclusion

Through exploring the function orientation and design method of Ancient Village Cultural and Creative Industry Park in Liucheng Village, Hancheng, Shaanxi Province, and integrating our thinking on this kind of land into the curriculum design of this land, we will further explore and study the protection methods for industrial heritage and even more and more other modern historical heritage. Through the case analysis and field investigation and visits of classical park landscape reconstruction, a relatively complete transformation strategy and landscape transformation strategy scheme are summarized. Secondly, in the process of transformation, the

current layout and the constraints of architectural landscape are broken through to the greatest extent, and the spatial layout is re-planned according to the new use needs. Using irreplaceable industrial culture, small creative space can be connected into creative industry settlement. The “essence” of creative industry is the cultural characteristics that cannot be imitated, thus realizing the inheritance and promotion of unique industrial heritage in the park, guiding the park planning and summarizing the inheritance path of industrial heritage in the cultural innovation park. It also tries to summarize the success and failure of the cultural construction of the park, promote the exploration of the business model of the park, further explore the significance of cultural transformation, promote the development and prosperity of the cultural industry with Chinese characteristics, and inject vitality into the development of the world cultural industry.

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